Online links/resources for storytelling & narrative approaches
*collected as a reference for HC Link Ontario’s peer sharing event Feb 11, 2014

RESOURCES

Maytree 2009 Leadership Conference: Telling Stories, Creating Change
http://www.maytree.com/2009-leadership-conference-blog/?p=150 “On October 1st over 350 people attended Maytree’s fifth annual Leadership Conference; this year’s theme - storytelling - examined how personal stories and organizational narrative can become compelling and powerful catalysts for social change.”

Capacity Waterloo Region – Stories Worth Telling
http://www.capacitywr.ca/blogs/news/ournewstorytellingguide “This guide builds on the work Capacity Waterloo Region has been doing in the area of storytelling for non-profits. We set out on this initiative primarily to tell our own story in a way that connected the worlds of storytelling and evaluation.”

Public Narrative Workshop Guide
http://leadingchangenetwork.com/files/2012/08/Global-Change-Agents-Public-Narrative-participant-guide_May-2012-2-.pdf A Public Narrative Workshop Guide from the Harvard Kennedy School of Government originally adapted from the works of Marshall Ganz. “Public leadership requires the use of both the “head” and the “heart” to mobilize others to act effectively on behalf of shared values. It engages people in interpreting why they should change the world – their motivation – and how they can act to change it – their strategy. Public narrative is the “why” – the art of translating values into action through stories. The key to motivation is understanding that values inspire action through emotion.”

Stories for Change (Community of Interest)
http://www.storiesforchange.net/ “Stories for Change is an online meeting place for community digital storytelling facilitators and advocates. Learn more about how we’re using this unique medium for social change and join the network.”

How we are hardwired to learn and think through storytelling

Also see: http://www.lucyinnovation.co.uk/2014/01/hardwired-learn-think-storytelling/?utm_content=bufferc71a1&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer A blog post by lucyinnovation summarizing Kendall Haven’s talk and listing tips for building effective stories.

Digital Storytelling in BC: An Inventory
http://www.google.ca/url?sa=t&rct=j&q=&esrc=s&source=web&cd=5&ved=0CEAQFjAE&url=http%3A%2F%2Fwww.sparc.bc.ca%2Fcomponent%2Frubberdoc%2Fdoc%2F383-digital-storytelling-inventory.pdf&ei=kCCOUsHfFpPjsAS71oCwDg&usg=AFQjCNEby2a1gr_uG1IM22pYAIYjfhxFw&bvm=bv.56988011,d.cWc This inventory includes some national and international resources. “Digital stories are great ways, especially in this digital age, to educate, to raise awareness of and increase support for issues, to connect youth with elders, and to help build community.” – Tanis Dagert quoted in Digital Storytelling in BC: An Inventory
EXAMPLES

Stories - Sustain Ontario: Transforming Ontario’s Food System Together
http://sustainontario.com/category/growing-good-food-ideas/ggfi-stories “Share in these digital stories of people, food, and land in Southern Ontario. Digital stories are short reflections grounded in life history and expressed through photography, music, audio, and text. These digital stories are about personal and collective efforts to transform the food system. They were created by collaborative partnerships through the FoodShed Project.

Digital Storytelling Toronto
http://storycentre.wordpress.com “The digital stories in this blog were created in workshops facilitated by two community organizations that are working to empower people to create and share their own digital stories as a strategy for personal and community transformation. Centre for Community Learning & Development and North York Community House both work with communities to use digital storytelling as a tool for engagement and mobilization efforts, for educating and raising awareness about urgent social issues, to work for policy change, assess community needs, conduct research and evaluate programs.”

Canadian Healthy Communities Website
http://www.chc-csc.ca/?q=node/add/story A Storytelling template – and many stories from across Canada!

The Harry Potter Alliance
http://oddsinourfavor.org/static/assets/pr-11-21-13.pdf The Harry Potter Alliance (a non-profit organization inspired by the power of story to create social change) is running a campaign based on the Hunger Games to highlight the message of inequality!

en français…

Histoires de fiertés – projet mémoire
http://www.projetmemoire.ca/ « Histoires de fiertés est un site Internet qui présente les récits de vie de 6 personnes de l’Ontario français, aînées et LGBT. Ces témoins, (3 hommes et 3 femmes) se racontent au long de 24 vidéos thématiques de quelques minutes chacune. Au croisement de leurs identités LGBT et francophone, ils ont vu évoluer la société canadienne dans son rapport avec les minorités linguistiques et sexuelles. »

PSAs pour les aînées francophones - CSC Bramalea
Cette série de vidéos «PSA» inclus deux exemples de l’usage de l’approche storytelling pour l’éducation et la promotion de services communautaires. Faites par le Centre de Santé Communautaire de Bramalea.
