creating healthytimiskaming.ca

an online network for healthy communities
After today, you will be able to:

- Describe the steps that one Partnership took to establish a website
- Identify the potential uses of a local website
- Describe how a website can be used to promote interagency collaboration at the local level
- Find Timiskaming on a map.
Where is Timiskaming?

- Approximately 33,000 people
- Very low density
- 25% Francophone
- 5% Aboriginal
Background
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Stakeholders (approx. 30)

- Occasional meetings/lunches
- Desire to connect more/know better what one another is doing
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Stakeholders

- 7 key informant telephone interviews, 2-phase online survey with 42 responses, literature review
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7 key informant telephone interviews, 2-phase online survey with 42 responses, literature review
- Stakeholder/initiative map
- Professional development
- Face-to-face networking
Let’s check it out!
Welcome Amanda Mongeon

Welcome to Timiskaming's Community Health Network!

This site connects people and organizations, leading to a healthier Timiskaming.

Joining this site plugs you in to Timiskaming’s Community Health Network, allowing you to:

- spread the word
- partner with others
- attend and host events
- find and share information

We exchange about all kinds of health topics on this site, including physical activity, injury prevention, healthy eating, mental health, reducing tobacco use and exposure, and preventing alcohol and substance misuse. Together, we generate new ideas, share better practices, and figure out how to move forward together, as one big health community.

The Timiskaming Community Health Network website is part of a broader effort to support and develop a regional “community of practice”. In other words, it provides an online place for those of us working in the health field to connect and collaborate with each other. This web tool is just the technological side of this growing Community of Practice. In person, we are meeting more frequently in small and large groups to learn together and create an ever-increasing impact – and a healthier Timiskaming.

Join us!
Amanda Mongeon

Brief description: Program Evaluator, Timiskaming Health Unit

Location: new liskeard, on

Contact email: mongeona@timiskaminghu.com

Telephone: (705) 647-4305

Website: www.timiskaminghu.com

About me

I contribute to public health's "Foundational Standard," which includes program evaluation as well as effective planning of initiatives, research, knowledge exchange, and so on. I'm eager to support the use of best and promising practices, consulting data and being really strategic when we plan new initiatives in our district.

I am also the administrator of this online network and welcome any comments or feedback.
## Timiskaming Community Health Network

### Search for groups by tag

- **tag**

  **go**

### All site groups

<table>
<thead>
<tr>
<th>Group Name</th>
<th>Members</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Temiskaming Zone Project</td>
<td>1</td>
<td>Closed group</td>
</tr>
<tr>
<td>Community Music</td>
<td>2</td>
<td>Open group</td>
</tr>
<tr>
<td>Road Safety Coalitions - TRSC and KLRSC</td>
<td>2</td>
<td>Open group</td>
</tr>
<tr>
<td>Timiskaming Best Start Community Liaison Workers</td>
<td>12</td>
<td>Open group</td>
</tr>
<tr>
<td>Attracting people to Timiskaming</td>
<td>7</td>
<td>Open group</td>
</tr>
<tr>
<td>Regional &quot;Local&quot; Food Movement</td>
<td>8</td>
<td>Open group</td>
</tr>
<tr>
<td>Timiskaming Child Care Ontario Early Years</td>
<td>18</td>
<td>Open group</td>
</tr>
<tr>
<td>Health starts where we live, learn, work and play</td>
<td>7</td>
<td>Open group</td>
</tr>
</tbody>
</table>

### Featured groups

- **Timiskaming Child Care Ontario Early Years**
- **Projet d'allaitement Timiskaming Breastfeeding Project**
- **Schools**
  - Teachers, principals, parent councils, and student nutrition committees will share successes, challenges, and tips for a healthy school.

### Your groups

- **Group invitations**
- **Create a new group**
All wire posts

What are you doing? Tell everyone on the wire:

Save

1 2 3 4 ... 20 21 22 23 Next

Martha McSherry: Upcoming Healthy Communities webinars. Check out @ http://www.hcconsortium.ca/?page_id=20

Posted to the wire 19 minutes ago via Site.

Martha McSherry: Can newly registered members complete info on themselves. If need help contact Amanda Monegon @ moneona@timiskaminghu.com

Posted to the wire 3 hours ago via Site.

Martha McSherry: Network Mapping session for community partners May 25th. Hosting two sites via video conf. Reserve seat mcsherrym@timiskaminghu.com

Posted to the wire 3 hours ago via Site.

Barb Nielsen: Our team at Timiskaming Child Care is gearing up for our 25th Anniversary Celebration on June 25th! Check out the event calendar!

Posted to the wire 5 days ago via Site.


Posted to the wire 5 days ago via Site.

Martha McSherry: Sustainable Living, How To Be Green. Gardening.
Tous les messages sur le communiqué

Que faites-vous? Dites-le à tous sur le communiqué:

Enregistrer

1 2 3 4 ... 20 21 22 23 Suivant »

Martha McSherry: Upcoming Healthy Communities webinars. Check out @ http://www.hcconsortium.ca/?page_id=20
Affiché sur le communiqué il y a 20 minutes via Site.

Martha McSherry: Can newly registered members complete info on themselves. If need help contact Amanda Mongeon @ mongeona@timiskaminghu.com
Affiché sur le communiqué il y a 3 heures via Site.

Martha McSherry: Network Mapping session for community partners May 25th. Hosting two sites via video conf. Reserve seat mcsherrym@timiskaminghu.com
Affiché sur le communiqué il y a 3 heures via Site.

Barb Nielsen: Our team at Timiskaming Child Care is gearing up for our 25th Anniversary Celebration on June 25th! Check out the event calendar!
Affiché sur le communiqué Il y a 5 jours via Site.

Affiché sur le communiqué Il y a 5 jours via Site.

Martha McSherry: Sustainable Living, How To Be Green, Gardening, Agriculture http://www.planetfriendly.net/living.html#d
Affiché sur le communiqué Il y a 5 jours via Site.
Potential Uses

• Share:
  – Knowledge
  – Best/promising practices
  – Community data, strengths, gaps
  – Group-specific information

• Brainstorm

• Create an online space for already-existing face-to-face groups/networks

• Cultivate new groups/networks
Current Activities

1. Identify existing groups & support moving online
2. Build & support fledgling groups in person & online
3. Identify groups thriving online; support & link
4. Reflect & Evaluate
5. Maintain
Evaluating healthytimiskaming.ca

- **Vision:**
  - Multiple sectors across Timiskaming have access to knowledge of local initiatives and local promising or best practices related to healthy eating, physical activity, and positive self esteem by spring 2011
  - New initiatives in Timiskaming incorporate public health knowledge, enhance networking and collaboration, address community gaps, and build upon community strengths beyond spring 2011
Evaluative Framework

• Developmental evaluation
  – Goal is to foster the site’s development, rather than to declare “success”
  – Methods include
    • Reflective practice
    • Ethnographic methods (e.g. observation)
    • Network analysis
    • Traditional website metrics
    • Social science methods (e.g. Qualitative interviewing, surveys)
Traditional Metrics

On June 1:
- 182 community members registered
- 33 discussion groups created
- Over 43 agencies/organizations
- 3,247 site visits
- approx 2800 visits in English
- 393 visits in French
- 975 unique visitors
- 75% of site visits to returning users
Evaluation References


Thank you!

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