Creating Healthy Communities: Working with Municipalities

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HC Link Webinar
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Overview

• Why did we want to work with municipalities?
• How did we build relationships with municipal staff?
• What happened as a result?
• Lessons learned - Tips to working with municipalities
Our Health Unit District

- 31 Municipalities
Healthy Communities Partnership Fund: Catalyst for working with municipalities

Healthy Communities Framework

Working Together to Improve Health

The Ministry of Health Promotion and Sport recognizes that health is determined by complex interactions between social and economic factors, the physical environment and individual behaviour.
Estimated Impact of Determinants of Health on Health Outcomes

- Biology/Genetic Factors: 15%
- Physical Environment: 10%
- Reparative Work of Healthcare System: 25%
- Social & Economic Environment: 50%

Senate Subcommittee on Population Health, 2008
[We] need to address the entire range of conditions and factors that determine health [and] the complex interactions among them…"
Population Health Approach

Stronger Evidence / Knowledge Development

- Measure Population Health Status
- Analyze Determinants of Health

Base Decisions On Evidence
  - health status
  - determinants
  - interventions

Increase Upstream Investments

Multiple Strategies

Public Involvement

Intersectoral Collaboration

Accountability for Outcomes

GOALS
  - Improve health of population
  - Decrease health status inequities

Analysis of Health Issue

Priority Setting

Taking Action

Evaluating Results

Legend
- Purple: Population Health Key Elements
- Orange: Generic Process Steps

Public Health Agency of Canada, 2010
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Legend:
- Population Health Key Elements
- Generic Process Steps
Complex problems require solutions from many sectors
Tips and Lessons Learned

• Build personal relationships
• Be clear about your outcomes
• Be flexible
• Know how they work - structure, mandates
• Know what they need to accomplish
• Never give up!
Thank You

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